



SHARP



Scottish  
Lipid Forum

# SHARP & SLF ANNUAL MEETING

EXHIBITOR & SPONSOR  
PROSPECTUS

CRIEFF HYDRO HOTEL

21 - 22 NOVEMBER 2024

[www.sharpscotland.org](http://www.sharpscotland.org)





# WHY SHOULD YOU SPONSOR?

Following the success of our 2023 Annual Meeting in Edinburgh, we're excited to invite you to this year's two-day, in-person meeting at Crieff Hydro Hotel. Join us on Thursday, 21st November and Friday, 22nd November, for another engaging gathering aimed at advancing our shared goals in cardiovascular health.

What sets us apart is our ability to bring together a diverse spectrum of stakeholders in medicine, medtech, and technology. Our unique forum attracts a breadth of professionals, including digital and data companies, all eager to engage and contribute to the advancement of cardiovascular health.

Our annual meeting gathers experts in stroke, lipid, cardiac, metabolic, and other specialisms, with representation from primary & secondary care professionals from all corners of Scotland. Our conference provides a platform for meaningful discussions and knowledge exchange.

At SHARP, we are dedicated to shaping patient care through healthcare research and educational initiatives. As a charity, our mission is to reduce cardiovascular disease by driving forward initiatives that have a direct impact on patient outcomes. Your participation as a sponsor not only supports the advancement of healthcare in this area but also grants you access to a prominent platform where you can connect with healthcare professionals dedicated to cardiovascular health.

# WHO ATTENDS?

We anticipate welcoming over 100 participants to our event this year as we expand our programme to include hands-on workshops, lectures, and ample time for exchange and discussion. This event brings together primary and secondary care professionals from across Scotland and beyond! Among our attendees are prominent figures and leaders in the field of lipids and cardiovascular disease.

**CONSULTANTS / GENERAL PRACTITIONERS**

**NURSES**

**ALLIED HEALTH PROFESSIONALS**

**PHARMACISTS**

**RESEARCHERS**



# MEETING LOCATION

We are thrilled to announce that our 2-day fully in-person conference will be held at Crieff Hydro Hotel in Perthshire. Returning to this well-located venue marks a significant step forward as we resume our traditional format after the challenges posed by the pandemic.

Event Dates: 21st - 22nd November 2024

Situated in Perthshire, Crieff Hydro Hotel offers a convenient and accessible setting for attendees from across Scotland. The hotel features spacious and modern facilities, including state-of-the-art conference rooms and comfortable accommodation, ensuring a seamless and productive experience for all.

We look forward to welcoming you to this venue and providing an opportunity to reconnect with colleagues, engage in fruitful discussions, and advance our collective mission to make a difference.



# Programme

The 2024 Annual Meeting of SHARP & SLF will address critical cardiovascular and metabolic conditions.

The event's schedule will feature submitted abstracts, invited lectures, discussions, and case presentations. Attendees will also have the opportunity to participate in hands-on workshops exploring specific scenarios, complemented by original contributions from professionals across the UK, fostering extensive interaction and discussion.

Our focus encompasses a diverse range of conditions, including lipid disorders, hypertension, diabetes, obesity, heart failure, and intracerebral hemorrhage, among others. Stay tuned as our programme continues to evolve!



## Shaping Patient Care

Our Annual Meeting will not only advance professional knowledge but also play a pivotal role in shaping patient care. By fostering collaboration between primary and secondary care professionals, the event will facilitate the exchange of innovative ideas and best practices.

Through discussions on emerging guidelines, therapies, and expanded applications of existing treatments, attendees will gain valuable insights into optimising patient care pathways. Moreover, the hands-on workshops and case presentations will provide practical tools and strategies for addressing complex clinical scenarios, ultimately leading to improved patient outcomes.

As professionals come together to share their expertise and experiences, the collective knowledge gained at the meeting will have a direct impact on enhancing the quality of care delivered to patients. Furthermore, the session chairs and organizing committee encourage attendees to engage with industry colleagues throughout the event.



# Sponsorship Packages

## PREMIUM | £5,000

### Exhibition Space

Prime location in the exhibitor hall alongside the poster display and catering area. Electricity, WiFi, 1 x table & chairs included.

### Onsite Company Exposure

Company logo will appear on a dedicated page within the programme and holding slides displayed between sessions in the main plenary room.

### Exhibitor Passes

3 x Exhibitor passes which provide access exclusively to the exhibitor hall & day time refreshments as outlined in the programme.

### Acknowledgment on SHARP Website

Company Name & Logo acknowledged in the exhibitor section of the SHARP event website including bio and hyperlink.

### 1-2 minute promotional video

This will be shown in the main plenary room during all breaks.

### Acknowledgement by Chair

Your company acknowledged during the main plenary.

### Delegate List (Opt-in participants)

### First choice of exhibition stand



# Sponsorship Packages

## STANDARD | £3,000

### Exhibition Space

Prime location in the exhibitor hall alongside the poster display and catering area. Electricity, WiFi, 1 x table & chairs included.

### Delegate Materials

Promotional material included in delegate bags.

### Exhibitor Passes

2 x Exhibitor passes which provide access exclusively to the exhibitor hall & day time refreshments as outlined in the programme.

### Acknowledgment on SHARP Website

Company Name & Logo acknowledged in the exhibitor section of the SHARP event website.

### Delegate List (Opt-in participants)



# Sponsorship Packages

## NON-PROFIT | £500

### Exhibition Space

Prime location in the exhibitor hall alongside the poster display and catering area. Electricity, WiFi, 1 x table & chairs included.

### Onsite Company Exposure

Company logo will appear on a dedicated page within the programme and holding slides displayed between sessions in the main plenary room.

### Conference & Exhibitor Passes

2 x passes which provide access to all main plenary sessions, workshop, & exhibitor hall. Includes day time refreshments as outlined in the programme.

### Acknowledgment on SHARP Website

Company Name & Logo acknowledged in the exhibitor section of the SHARP event website including bio and hyperlink.

### Social Media Exposure

Company acknowledgement on SHARP & SLF Social Media Channels

### Delegate Materials

Promotional material included in delegate bags.

### Delegate List (Opt-in participants)





# Sponsorship Packages

## SPONSORED SESSION

We welcome industry partners to sponsor sessions on Thursday from 17:15 - 18:15 and breakfast sessions on Friday from 08:00 - 09:00. Each session can last up to 1 hour and must receive approval from the Chairs of SHARP & the Scottish Lipid Forum.

Funding of the sponsored session should be in the form of an educational grant of **£7,500** to SHARP which includes:

- Venue costs, including AV equipment and technical assistance.
- Refreshments for all attendees.
- Registration for the speaker and 3 company representatives.
- Exhibition space - Prime location in the exhibitor hall alongside the poster display and catering area.
- Onsite Company Exposure - Company logo will appear on a dedicated page within the programme and holding slides displayed between sessions in the main plenary room.
- Acknowledgment on SHARP Website.
- A 1-2 minute promotional video played in the main plenary room during all breaks.
- Delegate List (Opt-in participants).
- Acknowledgement by Chair.

Please contact [sharp@dundee.ac.uk](mailto:sharp@dundee.ac.uk) for more information. Subject to availability.

The supporting company, in addition to the fee, must cover all speakers' expenses, including accommodation and travel expenses.



SHARP



[www.sharpscotland.org](http://www.sharpscotland.org)

# HOW TO BOOK...

Join us in an impactful journey that unites industry leaders & healthcare professionals dedicated to advancing cardiovascular health.



## SPONSORED SESSION

Please email [sharp@dundee.ac.uk](mailto:sharp@dundee.ac.uk).



## EXHIBITORS

Please visit [www.sharpscotland.org/register-exhibitor](http://www.sharpscotland.org/register-exhibitor) to book your exhibition space.



## NEED MORE INFORMATION?

Please contact Miss Victoria Kirkwood for further information.

Email: [sharp@dundee.ac.uk](mailto:sharp@dundee.ac.uk)